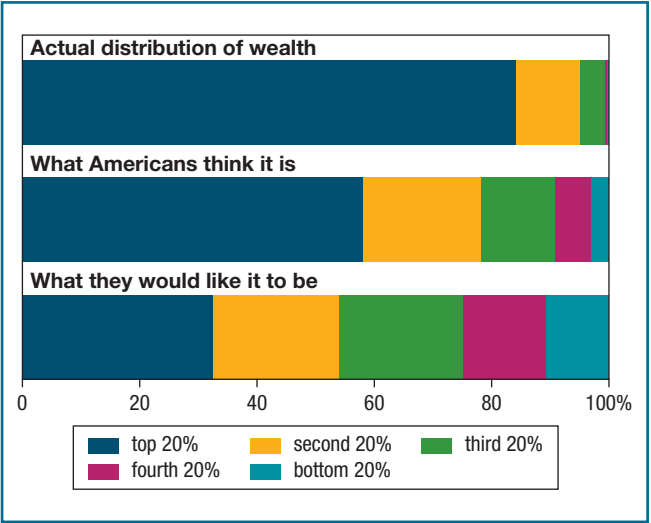


FIGURE 7.12 Wealth Inequality in the United States: Actual, Estimated, and Perceived Ideal Percentage of Wealth Owned



Note: The actual U.S. wealth distribution plotted against the estimated and ideal distributions across all respondents. Because of their small percentage share of total wealth, both the “fourth 20%” value (0.2%) and the “bottom 20%” value (0.1%) are not visible in the “Actual” distribution.

The bar labeled “What Americans think it is” represents the *actual* distribution of wealth in Sweden.

Source: Norton and Ariely (2011).